



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Karen Montoya for PRC
Attention: Accounts Payable
1504 Clancy NE
Albuquerque, NM 87112

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169527-2	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Karen Montoya for PRC	10/26-11/3 additional order	

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	169527	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	11/04/12	News 4 @ Midday M-F	M-F 12noon-1p	-----	:30	0	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/29/12 12:29 PM News 4 @ Midday M-F M-F 12noon-1p :30 COMMERCIAL #1-ENDORSEMENT \$75.00 NM 2 All Tu 10/30/12 12:45 PM News 4 @ Midday M-F M-F 12noon-1p :30 COMMERCIAL #1-ENDORSEMENT \$75.00 NM 5 All W 10/31/12 12:58 PM News 4 @ Midday M-F M-F 12noon-1p :30 COMMERCIAL #1-ENDORSEMENT \$75.00 NM 4 All Th 11/01/12 12:58 PM News 4 @ Midday M-F M-F 12noon-1p :30 COMMERCIAL #1-ENDORSEMENT \$75.00 NM 6 All F 11/02/12 12:23 PM News 4 @ Midday M-F M-F 12noon-1p :30 COMMERCIAL #2-GAMBLING \$75.00 NM									
3	10/29/12	11/04/12	News 4 Today I 5a-530a	M-F 5a-530a	MTW----	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTW---- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/29/12 5:21 AM News 4 Today I 5a-530a M-F 5a-530a :30 COMMERCIAL #1-ENDORSEMENT \$125.00 NM 2 All Tu 10/30/12 5:27 AM News 4 Today I 5a-530a M-F 5a-530a :30 COMMERCIAL #1-ENDORSEMENT \$125.00 NM 3 All W 10/31/12 5:21 AM News 4 Today I 5a-530a M-F 5a-530a :30 COMMERCIAL #1-ENDORSEMENT \$125.00 NM									
4	10/29/12	11/04/12	News 4 Today I 530a-6a	M-F 530a-6a	---TF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 11/01/12 5:42 AM News 4 Today I 530a-6a M-F 530a-6a :30 COMMERCIAL #1-ENDORSEMENT \$150.00 NM 1 All F 11/02/12 5:55 AM News 4 Today I 530a-6a M-F 530a-6a :30 COMMERCIAL #2-GAMBLING \$150.00 NM									
5	10/29/12	11/04/12	Saturday Today	Sa 5a-7a	-----S-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 11/03/12 6:57 AM Saturday Today Sa 5a-7a :30 COMMERCIAL #2-GAMBLING \$40.00 NM									
6	10/29/12	11/04/12	News 4 Weekend Sat 7a-Sa 7a-9a		-----S-	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

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DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169527-2	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Karen Montoya for PRC	10/26-11/3 additional order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/29/12	11/04/12	News 4 Weekend Sat 7a-Sa 7a-9a		-----S-	:30	2	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 11/03/12 7:44 AM News 4 Weekend Sat 7a-9a Sa 7a-9a :30 COMMERCIAL #2-GAMBLING \$50.00 NM 2 All Sa 11/03/12 8:12 AM News 4 Weekend Sat 7a-9a Sa 7a-9a :30 COMMERCIAL #2-GAMBLING \$50.00 NM									
7	10/29/12	11/04/12	News 4 Special Sa 5p-53p(Sa 5p-530p		-----S-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 11/03/12 News 4 Special Sa 5p-530p Sa 5p-530p :00 \$150.00 NM Credited									
8	10/29/12	11/04/12	News 4 Special Sa 530p-6p(Sa 530p-6p		-----S-	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 11/03/12 News 4 Special Sa 530p-6p Sa 530p-6p :00 \$75.00 NM Credited									
9	11/06/12	11/06/12	News 4 Today I 5a-530a M-F 5a-530a		-T-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 11/06/12 5:21 AM News 4 Today I 5a-530a M-F 5a-530a :30 COMMERCIAL #1-ENDORSEMENT \$125.00 NM									
10	11/06/12	11/06/12	M-F Today Show III 10a M-F 10a-11a		-T-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 11/06/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 COMMERCIAL #2-GAMBLING \$125.00 NM									
Total Spots							15		

Payment Terms 30 Days

Gross Total	\$1,440.00
Agency Commission	\$216.00
Net Amount Due	\$1,224.00
ABQ 7.0%	\$85.68
Amount Due	\$1,309.68